



2012 Treasure Coast Family Fun & Savings Pass

FREE Business Enrollment Form

Dear Merchant:

Treasure Coast Parenting Magazine, Inc. (TCP) would like to offer your business to join us in our exciting new 2012 Treasure Coast Family Fun & Savings Pass program. This is a great way for your business to receive FREE print, web and radio exposure to our vast readership base and others in our community.

This FREE exposure should increase sales and promote customers to your business. At the same time, our valued cardholders will receive savings and discounts to your business and the products and/or services you provide. It's a Win-Win for all!

TCP will also offer participating businesses the opportunity to sell the cards at their establishments or even purchase them with a bulk rate discount to give to their employees or customers as gifts or incentives for other promotions, such as raffles, give-a-ways, etc.

Please join in the fun and get your business enrolled today. It is FREE and we are planning on heavily marketing the Savings Pass and businesses involved in print, radio and online. Please feel to call us with any questions.

Sincerely,

Kara Ferraro
Publisher
Treasure Coast Parenting Magazine

**Join In The Fun Today
& Get FREE Exposure For Your Business!**

What You Can Expect As A Merchant:

Treasure Coast Parenting Magazine will be heavily promoting the Treasure Coast Family Fun and Savings Pass throughout the year. You can expect advertisements for the Savings Pass monthly:

- *In Print in Treasure Coast Parenting magazine & newsletters*
- *On the Web at www.TCParenting.com*
- *On the Radio through our contract affiliate radio spots*

How We Will Promote Your Business:

Treasure Coast Parenting Magazine will promote and support your business FREE of charge business by:

- *Promoting your business name, discount/savings offering and website IN PRINT monthly with almost a quarter of a million copies distributed each year!*
- *Promoting your business logo, name, discount/savings offering and website ONLINE at www.TCParenting.com.*
- *Providing your business with Treasure Coast Family Fun & Savings Pass signage, hyperlinks and logos to use at your location, on your website and any other marketing materials or ads you run, so that you can let customers know You have a quality business and that you gladly accept the savings pass.*

TREASURE COAST
Parenting
Magazine

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There is no charge for participating in the Family Fun & Savings Pass Program beyond the cost of the discount of your choosing. We kindly ask that you provide a worthwhile savings/discount for a savings pass holder that is unique to other discounts/savings you typically offer or advertise. Please try to avoid blackout dates or limiting the discount to only 1-2 days per week. The purpose is to bring you more business—not limit it.

Some examples of discounts are free item with purchase; a percent off a sale, buy one gift certificate get one half off, buy one item - get one free, free registration or a discount off, free month of service or lessons, free kids meal or admission with purchase of an adult meal, etc.



1 Savings Pass Offer (Check One Box)

Buy (item) _____ at regular price &
Get (item) _____ free.

-OR-

_____ off any purchase (e.g., 10% or \$10)

-OR-

OTHER - Print your offer EXACTLY as you would like it to appear in print.

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2 Business Logo (If no box is checked, we will use a generic logo)

Use our website logo: <http://> _____

We will email our high res logo to FamilyFunPass@tcparenting.com

3 Business Contact Information

Business Name:	Phone Number:
Business Contact Name:	Business Contact E-Mail:
Contact Phone:	Website Address:
Address/City of participating locations:	Should we list address in business listing? <input type="checkbox"/> Yes <input type="checkbox"/> No

Business Category: Arts & Enrichment, Camps, Dining & Entertainment, Family Fun, Health & Wellness, Home & Design, Party Planning, Professional Services, Shopping, Education & After-School, Other _____

My business will offer and honor the above discount through December 31, 2012, unless previous arrangements have been made. I give TCP full permission to print my business discount/savings offering in its monthly publication and online, as well as post my company logo and on its website: www.TCParenting.com. I hold TCP harmless for any error or omission in my discount/savings. TCP has the right to cancel this agreement for any reason whatsoever.

Authorized Signature	Print Name	Date
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Please fill out this form in its entirety and fax back to 772-878-5484 or scan and e-mail to FamilyFunPass@TCParenting.com.

The following stipulations will be printed on the back of each card:

Savings Pass must be presented at time or order, purchase of reservation to receive savings • Equal or lesser value. • Savings Pass is not valid with any other offers, discounts, coupons or previous sales • Limit of one offer, per person, per day • Not transferable • Offer subject to change without notice • Additional terms and conditions may apply • Savings Pass expires on December 31, 2012.